



3D Oil Limited
Level 5, 164 Flinders Lane
Melbourne VIC 3000
Tel: +61 3 9650 9866
Fax: +61 3 9639 1960
www.3doil.com.au

ASX Release

3 September 2009

3D Oil Limited Accelerated Growth Strategy

3D Oil Limited (**3D Oil**) will implement an accelerated growth strategy focused on its core Gippsland and Bass basin interests, to maximise shareholder value and leverage off its planned exploration and development program through the 2009 to 2011 period.

To optimise the exploitation of the company's assets, particularly the West Seahorse oil field, 3D Oil will initiate a formal process to attract a joint venture partner and this will be a key step to underpin the accelerated growth strategy.

This follows a number of formal and informal approaches to the company, including the recent unsuccessful hostile takeover bid, which underlined the potential value of this asset to the company.

3D Oil managing director, Noel Newell said, "3D Oil is well placed to optimise shareholder value through two parallel initiatives: the first is the successful low cost development of the West Seahorse oil field. The second is the implementation of a promising exploration program in both our highly prospective permits in the Gippsland and Bass basins.

"Together, success from these initiatives has the potential to deliver extraordinary shareholder value."

"A key element of our strategy is disciplined portfolio management. We have undertaken extensive work across all areas of our portfolio. Following a range of informal approaches and discussions with domestic and international parties, we have decided to implement a formal process seeking a Joint Venture partner/s to optimise the exploitation of the company's assets.

"The company has appointed Core Energy Group, to assist with this process. Core Energy specialise in the oil and gas sector and has recently advised a range of companies in the mergers and acquisition area including Beach, QGC, Santos, Origin and AGL." Mr Newell said.

A presentation addressing key elements of 3D Oil's accelerated growth strategy will be released shortly.

Recent Progress

Commenting on recent progress, Mr Newell said:

- We have updated all costings, in conjunction with WorleyParsons, on our two preferred development models for West Seahorse, each of which have very strong NPV outcomes at current oil prices.

- A formal approach has been made for third party access to offshore production facilities for West Seahorse based on precedents used in the UK North Sea.
- Increased reserves and contingent resources in West Seahorse following an extensive review using independent expert consultants.
- A detailed evaluation of Vic/P57 has resulted in the de-risking of the Sea Lion and Felix prospects and uncovered a new lead trend for the 'Longtom style' play.
- Discussions with a range of interested parties are continuing. A formal process has now commenced with Core Energy with a view to final decision on partners by December 2009.

For further information, please contact:

Noel Newell
Managing Director
3D Oil Limited
T (03) 9650 9866

Paul Taliangis
Core Energy Group
T (08) 8412 6400

Ian Howarth
Collins Street Media
T (03) 9223 2455

About VIC/P57 (West Seahorse)

3D Oil was awarded 100% equity in VIC/P57 in April 2008. The permit is located in the northern Gippsland Basin and covers approximated 750 square kilometres.

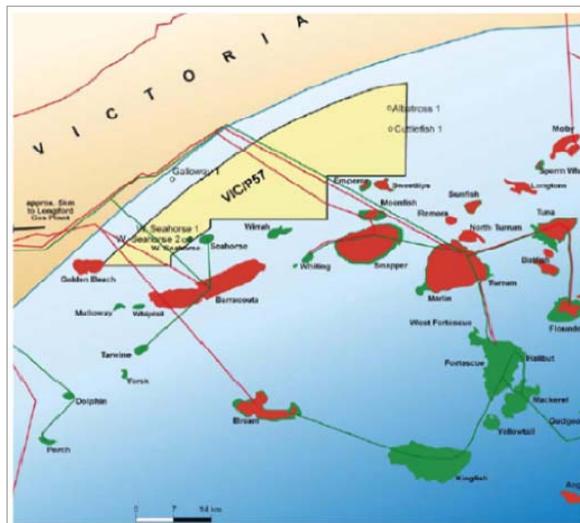
VIC/P57 contains the West Seahorse oil field which was discovered in 1981 by Hudbay with the drilling of West Seahorse-1. The West Seahorse field is located approximately 4 kilometres from the producing Seahorse field. Since acquiring the permit 3D Oil has completed geological and geophysical work, including the acquisition of seismic, as well as further drilling.

Additionally, 3D Oil has undertaken engineering studies, resulting in the formation a highly progressed development program for the permit with the West Seahorse-3 suspended for future production.

In addition to the West Seahorse discovery, VIC/P57 also contains significant exploration potential. Notably the Sea Lion and Felix prospects are low risk four-way dip closures ready to drill and offer significant upside.

Current reserves are located in two reservoirs, contingent resources are located within a third reservoir. While the satellite feature, Hippo, has potential to add value as a prospective resource.

Location Map

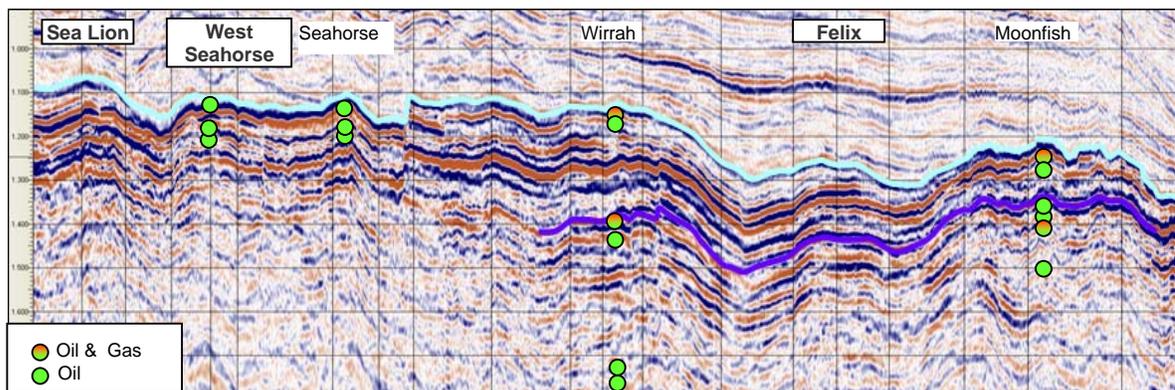


Reserves	1P	2P	3P
N1 and N2.6 (MB)	4.1	5.3	6.8

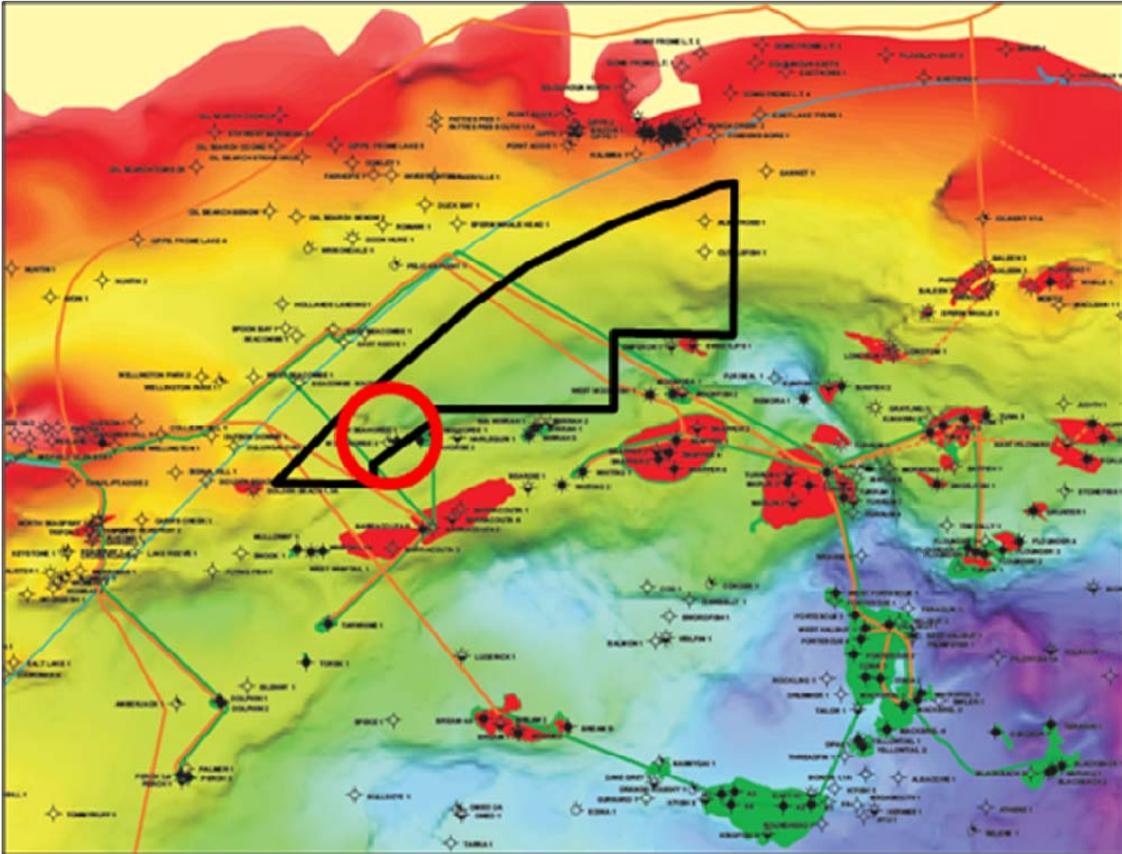
Contingent Resources	Low Est.	Best Est.	High Est.
P1 and NE Sector (MB)	2.8	3.4	4.0

Total Reserves and Contingent Resources			
	6.9	8.7	10.8

Seismic section illustrating prospective Rosedale Fault structures including Felix and Sea Lion



Top Latrobe structure, Gippsland infrastructure and West Seahorse location



T-41P

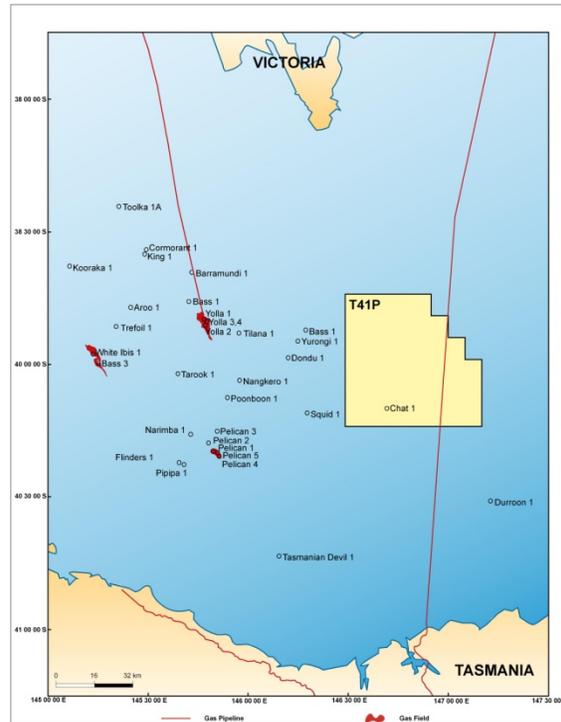
3D Oil was awarded 100% equity in T-41P in June 2005. The permit is located in the south east Bass Basin. The permit consists of 42 graticular blocks and covers approximated 2,805 square kilometres.

T-41P is a lightly explored, highly prospective permit. It is located in relatively shallow water, with depths of less than 90 metres.

3D Oil has completed geological and geophysical studies as well as the acquisition of 2,200 square kilometres of 2D seismic over the permit. This work to date has lead to the identification of 15 leads. The Company is excited about the potential of the permit due to the number of apparent Direct Hydrocarbon Indicators and access to charge from excellent source rocks.

3D Oil has further exploration planned for the permit, including the acquisition of 3D seismic and the drilling of a well in 2010.

Location Map



Seismic section through the Dalrymple Prospect

